



ASC

(Aquaculture Stewardship Council)



Certify your Responsible aquaculture products



KEY BENEFITS

The ASC had defined standards recognized by many stakeholders (NGOs, producers, importers) during 5 years of aquaculture Dialogue process with WWF as founder. ASC is pushing this “B2C” logo recognition worldwide towards retailers & consumers.

- As a farmer, you prove your responsible aquaculture management
- As an importer, processor and retailer, you prove your responsible sourcing and traceability of your aquaculture products

*MSC : Marine Stewardship Council

RELATED SERVICES

In addition to responsible fishing recognition or certification, Bureau Veritas can help you comply with a large range of standards including:

- ISO 22000 / FSSC 22000 / IFS
- ISO 14001 / SA 8000
- Ethical audit (SMETA) and ICS
- Product certification: PGI, PDO, Organic,
- GlobalGAP, BAP
- Responsible sourcing recognition
- Seafood Supply Chain management: supplier audits, container inspection (LS, FRI), lab testing, platform or shop
- Inspection, specification building, training

BUSINESS CHALLENGE

- As seafood consumption is rising worldwide, Aquaculture is growing very fast to meet 50% of human consumption of seafood. But intensification of aquaculture creates negative impacts on environment, biodiversity, social & local communities (pollution, habitat destruction like mangrove, medicines abusive used, feed with fishmeal from overexploited fisheries, etc.). In this context, consumers, retailers, restaurants and processors are now seeking “Responsible aquaculture products”.

WHAT IS ASC?

- Founded in 2010, ASC is a NGO. The ASC’s mission is to transform aquaculture towards environmental sustainability and social responsibility using efficient market mechanisms that create value across the chain. Aquaculture farm certification is possible for more than 10 species: shrimps, salmon, trout, tilapia, pangasius, bivalves (mussels, scallops, oysters), seabass-seabream, seaweed. Each species standard defines Criteria with performance indicators for:

- Environment impacts
- Animal health – disease prevention
- Social impacts and local communities

ASC “Chain of Custody” Certification (“CoC”) is applicable for exporters, processors, importers and distributors who want to use the ASC logo. This certifies traceability to insure that their seafood products come from ASC certified aquaculture farms (traceability). ASC CoC procedure is the same than MSC* CoC (wild fish ecolabel).



OUR APPROACH

- For Farm Certification Process, the following process is used:



For **ASC CoC certification** process, the procedure is the same as MSC CoC (for fishery products)

FAQ

How much time do we need to implement ASC?

The minimum theoretical time is 6 months to get Certification (record of criteria compliance) but this time could be longer if the farm needs impact study (environment & social) or improvement of process, feed, structure and equipment. BV can propose a pre-audit or « GAP analysis » where improvement are requested to achieve Certification.

Case Study : ASC shrimp aquaculture farm in Vietnam

Thuan Phuoc Seafoods and Trading Corporation is one of the leading seafood producers and exporters in Vietnam. Pursuing a strategy of sustainable development, the company has always focused on quality, safety and social accountability to meet clients' strict requirements. With the ASC Standards, we make our strong commitment known to our clients all over the world. The ASC standards not only help protect communities and the environment, but also contribute to ensuring the ongoing viability of the aquaculture industry. Presenting the ASC label on our products strengthens our position in existing markets and taps into new ones while enhancing market value through greater credibility among consumers. Bureau Veritas has supported us as a reliable partner for many years. With its extensive experience and knowledgeable experts, the company offers effective services to help us continuously maintain and improve our system.

WHY CHOOSE BUREAU VERITAS SERVICES?



Seafood Expertise

Bureau Veritas assists in every step of the seafood supply chain to ensure the highest standards are met along with Quality, Health & Safety, Environmental and Social Responsibility compliance.

Major retailers have chosen Bureau Veritas for its seafood supply chain expertise and producers and food processing plants can benefit from Bureau Veritas' complete accreditation for the most recognized certifications



Network

With a presence in over 30 countries worldwide, Bureau Veritas offers both international expertise and in-depth knowledge of local standards. Mark of global recognition - The Bureau Veritas mark is a widely recognized symbol of your organization's ongoing commitment to excellence, sustainability and reliability

FOR MORE INFORMATION :

☐ <https://bureauveritas.co.th>

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